



# MADISONACADEMY

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## Privacy Policy

Madison Academy is committed to protecting the privacy and personal information of our students, families, faculty, staff, and visitors. This Privacy Policy explains how we collect, use, store, and safeguard information in a manner consistent with our mission, values, and applicable laws.

### Information We Collect

Madison Academy may collect personal information including, but not limited to:

- Student and parent/guardian names, addresses, phone numbers, and email addresses
- Student academic, enrollment, attendance, and health-related records as required for school operations
- Financial and billing information related to tuition, fees, and donations
- Information voluntarily provided through forms, applications, surveys, or school communications
- Website usage data collected through cookies or similar technologies for functionality and improvement

### How We Use Information

We use collected information to:

- Support student education, safety, and well-being
- Communicate with families regarding academics, activities, and school events
- Process enrollment, tuition, fundraising, and administrative functions
- Meet legal, accreditation, and regulatory requirements
- Improve our programs, services, and website experience

Madison Academy does not sell personal information to third parties.

### Information Sharing

Personal information is shared only when necessary and appropriate, including:

- With school personnel who have a legitimate educational interest
- With trusted service providers who support school operations and are required to maintain confidentiality
- When required by law, court order, or governmental authority
- In situations necessary to protect the safety of students or the school community



## **Student Privacy**

Madison Academy complies with applicable student privacy laws, including the Family Educational Rights and Privacy Act (FERPA). Student records are maintained securely, and parents or eligible students may request access or corrections in accordance with school procedures.

## **Data Security**

We take reasonable and appropriate measures to protect personal information from unauthorized access, disclosure, alteration, or destruction. While no system is completely immune from risk, Madison Academy strives to safeguard information with care and integrity.

## **Website and Online Tools**

Our website and digital platforms may use cookies to enhance user experience and analyze site traffic. Users may adjust browser settings to manage cookies. External links on our website are provided for convenience; Madison Academy is not responsible for the privacy practices of third-party sites.

## **Changes to This Policy**

Madison Academy may update this Privacy Policy as needed to reflect changes in practices or legal requirements. Updates will be posted on our website, and continued use of our services indicates acceptance of the revised policy.

## **Contact Us**

If you have questions or concerns about this Privacy Policy or how information is handled, please contact:

**Madison Academy**  
Admissions Team  
256-489-6410  
[admissions@macademy.org](mailto:admissions@macademy.org)